

# CHRIS WORKS

## UI/UX Designer

📞 903.278.4500  
🌐 [chrisworks.net](http://chrisworks.net)  
📍 Bella Vista, AR

@ [hello@chrisworks.net](mailto:hello@chrisworks.net)  
🌐 [linkedin.com/in/chrisworks](https://linkedin.com/in/chrisworks)



## SUMMARY

UX Designer with 20+ years of graphic design experience. Creates engaging and user-friendly experiences that solve complex problems and meet business goals. Passionate about designing products that help people stay healthy, engaged, and connected in their everyday lives.

## EDUCATION

- 2023 • [Certificate of UI/UX Design](#)  
**DesignLab**
- 2003 • [B.A. of Graphic Design](#)  
**Southern Arkansas University**

## SKILLS

### Skills

[UI/UX Design](#) [Interaction Design](#) [Experience Design](#) [Wireframing](#) [Prototyping](#)  
[Information Architecture](#) [User Research](#) [Usability Testing](#) [Qualitative Research](#) [HTML/CSS](#)  
[Quantitative Research](#) [Brand Design](#) [Visual Design](#) [Photography](#) [Print Design](#)  
[Structural Packaging Design](#) [Web Design](#)

### Tools

[Figma](#) [XD](#) [Dovetail](#) [Maze](#) [Whimsical](#) [Otter.AI](#) [ChatGPT](#) [Illustrator](#) [Photoshop](#)  
[InDesign](#) [Wordpress](#) [Midjourney](#) [Lightroom](#) [ArtiosCAD](#) [Dreamweaver](#)

## EXPERIENCE

- 2019 - Present • [Prepress Manager](#)  
**The Roark Group**
  - Manages prepress department with 2 prepress operators
  - Designs and implements workflow changes to optimize efficiency and maintain quality control consistency
  - Researches and implements new software to improve workflow processes
  - Collaborates with departments to ensure quality standards and timelines
  - Works with clients to educate them on print-ready file standards
  - Develops and implements standard operating procedures

## EXPERIENCE

2012 - 2021

Remote

### Art Director

#### Texarkana Parent Magazine

- Coordinated design direction for each issue
- Designed all articles and cover and advertisements as needed
- Collaborated with writers, printer and editor to ensure accuracy and quality
- Color corrected & retouched photographs as needed

2016 - 2019

Grand Junction, CO

### Structural Packaging Designer

#### CPCneutek

- Collaborated with project managers to prepare files for production
- Color corrected and retouched artwork as needed
- Designed structural packaging designs, using working and 3D models
- Designed workflow for library of existing dies

2012 - 2015

Rogers, AR

### Graphic Designer

#### The Roark Group

- Spearheaded rebranding of company logo and website
- Designed advertising brochure, website and sales collateral
- Provided in house photography
- Reviewed customer files for potential production problems
- Maintained prepress software and hardware

2004 - 2012

Texarkana, AR

### Graphic Designer

#### Texarkana Digital Print

- Designed all print materials for clients ranging from business cards, brochures, newsletters, programs, posters, stationery, logos, forms, etc.